

Gift Bag Donation Form
Friday, October 21, 2011
www.FashionMinga.com



Question:

Why should my company contribute to the *Fashion Minga* Gift Bags?

Answer:

- *Fact:* Oscar Gift Bags for nominees is valued in the neighborhood of \$85,000. For presenters, the bags topped out at approximately \$100,000 worth of swag. Many celebrities attend events just for the free goods (after all, who hasn't purchased a lip-gloss just for the free make-up bag and eyeliner).
- *Fact:* When celebrities arrive at an event sporting a new (hair) "do", a designer dress or custom-made jewelry piece, the public notices and follows suit! Think of the "the Rachel" haircut, made famous by Jennifer Aniston; the low-plunging Versace dress that J-Lo wore to the 2000 Grammy Awards show; or anything seen on Sarah Jessica Parker's alter-ego, Carrie Bradshaw on "Sex and the City".
- *Fashion Minga* Gift Bags are reserved for the "cream-of-the-crop," fashion & entertainment industry trendsetters.
- By contributing to the *Fashion Minga* gift bags, your company is investing very little time, money or productivity while gaining maximum exposure during LA's prestigious fashion week.
- *Fashion Minga* is held at one of Hollywood's most well-respected venues; Boulevard3 located on Sunset Blvd. Boulevard3 has been host to some of LA's most prestigious events including: the Oscars, Grammy's, Network Premier's, Bill Clinton Charity Event, Oprah Winfrey Fundraiser etc.
- *Fashion Minga* is not your "run-of-the-mill" fashion show; we incorporate the industry's finest entertainment acts, opening each show; helping to keep things "fresh," setting the tone for the respective fashion line and keeping guests wanting more! Each opening number is paired to fit the respective line. Ex. Swim /Lingerie = Burlesque, Urban Wear = Hip Hop Dance Crew
- *Fashion Minga* will provide you with up to 30 general admission postcards/ tickets for you to distribute to friends, family & co-workers (your guests will be welcomed at no charge with this pass).
- Valet Service available.
- Full security team provided.
- Guests will enjoy complimentary hors d'oeuvres including a fondue dipping station and Boulevard3's infamous "Taco Guy."
- *Fashion Minga* gives back; a portion of all proceeds will be donated to our beneficiary.

GIFT BAG ITEMS TO BE RECEIVED AT:

Fashion Minga
Attn: Victoria Chalaya
3469 Greenwood Ave.
Los Angeles, CA 90066

No later than Friday, October 14, 2011

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GIFT BAG QUANTITIES REQUESTED:

- Quantity: 250 of each item (no fee)
- \$250. Opt-in for VIP Celebrity Gift Bags (50 each)

List of Item(s) Being Donated:

Number of Item(s)	Description of Item(s)	\$\$ Retail Value (per unit)
1.		
2.		
3.		

- Please include a product/item photograph, if possible
- Please email completed form to: Amber@FashionMinga.com
- Please email company logo to: Victoria@FashionMinga.com

Thank you for your support!

CONTACT INFORMATION:

Contact Person:

Company Name:

Company Phone #: ()

Contact Person Cell #: ()

Address:

City, State, and Zip:

Email:

Website:

PAYMENT INFORMATION:

(Payment due in full upon signature of contract)

\$_____

Check : Check #:

Credit Card: Visa / MasterCard / AMEX / Discover (+3% *Transaction Fee*)

Credit Card

Exp. Date:

Security Code:

Name (as it appears on credit card):

Address (linked to card):

City/State/Zip:

Signature:

Date: